

RECREATIONAL BOATING AND FISHING DRIVES OUTDOOR RECREATION

\$230B

Economic Activity

800,000+

American Jobs

36,000

U.S. Businesses

85M

Americans Go Boating Each Year, more than **25%** of the U.S. population*

95%

of Boats Sold in the U.S. Are Made in the U.S.

95%

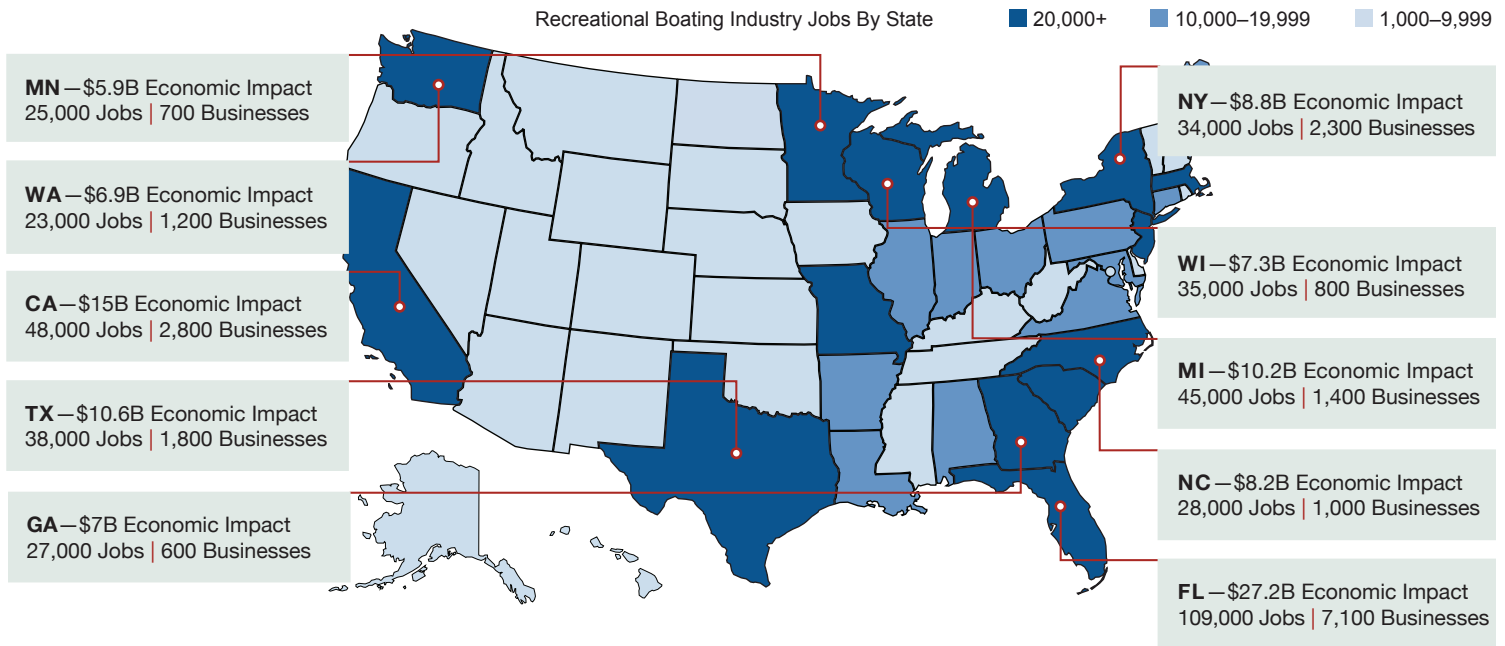
Registered Boats Are 26 Feet or Less

61%

Boat Owners' Annual Household Income Under \$75,000*

WHO WE ARE

The National Marine Manufacturers Association (NMMA) is the trade association for the U.S. recreational boating industry, representing nearly 1,300 marine businesses including recreational boat, marine engine, and accessory manufacturers. NMMA advocates for conservation and recreation access, a healthy business environment for marine manufacturers, and the advancement of innovations across the industry to meet consumer demand and ensure a healthy marine ecosystem.



OUTDOOR RECREATION POWERS NATIONAL, STATE, AND LOCAL ECONOMIES

1.9%

U.S. GDP

\$862B

Economic Impact

4.5M

American Jobs

3%

U.S. Employment

#1 ECONOMIC CONTRIBUTOR

Boating and fishing is the top contributor to the national outdoor recreation economy and is the largest recreation activity in 27 states and D.C.

*USCG National Recreational Boating Participation Survey, 2018 <https://uscgboating.org/statistics/national-recreational-boating-safety-survey.php>

POLICY PRIORITIES

MAINTAIN BOATING ACCESS

Access to our nation's public waters is imperative for the recreational boating industry. The National Oceanic and Atmospheric Administration's proposed rule to protect the North Atlantic right whale restricts access to the Atlantic coast and puts boater safety at risk. To maintain boating access and effectively protect the whale population, a rule must be developed in collaboration with the recreational marine community that's grounded in science, marine industry data, and technological innovation.

SUPPORT GLOBAL COMPETITIVENESS

Marine manufacturers rely on free and fair trade, global supply chains, a stable business environment, and a robust workforce to remain globally competitive. Lawmakers must address the ongoing tariff dispute on imports from China, and create incentives for both research and development (R&D) expenses and workforce initiatives to fill the marine workforce with skilled employees.

COMBAT AQUATIC INVASIVE SPECIES

Aquatic Invasive Species (AIS) cause irreparable harm to boats and significant environmental, economic and public health effects. Current efforts to mitigate AIS are disjointed across federal, state and tribal agencies and would be more efficient with strategic coordination across these fronts. Increased funding and updated federal policy can aid in the prevention, detection, management, and eradication of invasive species.

INVEST IN RECREATION INFRASTRUCTURE

Modernized, climate-resilient infrastructure is essential to get boaters on the water and ensure the boating industry's success. As more Americans enjoy the great outdoors, the nation's recreation infrastructure is experiencing rapid wear and tear and is increasingly vulnerable to effects of climate change. Policymakers must prioritize improved maintenance and management of our nation's aging recreation infrastructure and access points through enactment of the LAKES Act and PREPARE Act.

PROTECT CONSUMERS FROM MISFUELLING

Expansion of E15 in the marketplace has led to widespread misfuelling in recreational boats, yet most consumers are unaware E15 poses a threat to their engines due to a lack of education and inadequate labeling at the pump. Congress should enact the Consumer Protection and Fuel Transparency Act to improve E15 labeling to warn consumers about the dangers of misfuelling.